

### **REMARKS**

The Office Action mailed February 23, 2009 has been received and carefully noted. Claims 1-45 are currently pending in the subject application and are presently under consideration.

Claims 1, 6, 16, 21, 31, 33, and 36 have been amended and claims 8, 23, and 38 have been canceled herein. A listing of claims may be found on pages 2-6 of this Response.

Favorable reconsideration of the pending claims is respectfully requested in view of the amendments and the following comments.

#### **I. Examiner Interview Summary**

The Applicant thanks the Examiner and her Supervisor for courtesies extended during the telephonic interview on June 10, 2009 with Olivia Tsai (Reg. No. 58,350). The Examiner suggested an amendment to independent claim 1 that would overcome the rejection based on 35 U.S.C. § 101. This amendment is submitted in the present Response. No agreement was reached with respect to the rejections under 35 U.S.C. § 103(a).

#### **II. Rejection of Claims 1, 2, 4, 5, and 7-15 Under 35 U.S.C. § 101**

Claims 1, 2, 4, 5, and 7-15 are rejected under 35 U.S.C. § 101. The Examiner and her Supervisor stated in the telephonic interview that an amendment to recite "A computer navigation system having a microprocessor" [emphasis added showing changes] would overcome this rejection. This amendment is submitted in accordance with the Examiner's suggestion; the Applicant respectfully requests that this rejection be withdrawn.

#### **III. Rejection of Claims 1, 3-5, 8-16, 18-20, 23-31, 33-35, and 38-45 Under 35 U.S.C. § 103(a)**

Claims 1, 3-5, 8-16, 18-20, 23-31, 33-35, and 38-45 are rejected under 35 U.S.C. § 103(a) as being unpatentable over Smethers (U.S. 2003/0055870), in view of Hennings *et al.* (U.S. 6,763,496) ("Hennings"). The Applicant respectfully requests that the Examiner withdraw these rejections because Smethers and Hennings do not teach or suggest all the limitations of the amended claims.

Independent claim 1 has been amended to recite, among other elements, "each of the one or more numbers, characters or symbols [displayed in the one or more visual linktags] is ***automatically assigned*** to each of the one or more interactive links each time the display containing the one or more interactive links is loaded on the computer appliance" [emphasis added]. Claims 16 and 31 have been similarly amended. The Examiner concedes in the telephonic interview of June 10, 2009 that Hennings does not disclose a visual linktag and therefore the Applicant does not discern how Hennings could teach or suggest the automatic assignment of the numbers, characters or symbols displayed in these linktags. The Examiner relies on the number keys of 0, 1, 2, 3, and 4 in Figure 4 of Smethers as equating to the recited visual linktags (See Office Action mailed February 23, 2009, pg. 4), but these number keys are not ***automatically assigned*** to each of their associated interactive links. By contrast, Smethers states that a user must ***manually*** set up the bookmarks associated with the number keys using the "Keypad Bookmark Manager" illustrated in Figure 4. Seeing as a ***manual*** assignment is not an ***automatic*** assignment, Smethers does not disclose the amended limitation of the independent claims, namely, "each of the one or more numbers, characters or symbols [displayed in the one or more visual linktags] is ***automatically assigned*** to each of the one or more interactive links each time the display containing the one or more interactive links is loaded on the computer appliance" [emphasis added].

In view of the foregoing, Smethers and Hennings do not teach or suggest all the limitations of the amended independent claims. The above arguments apply to the dependent claims by virtue of their dependencies on the independent claims. Accordingly, the Applicant respectfully requests that these rejections be withdrawn.

#### **IV. Rejection of Claims 2, 17, and 32 Under 35 U.S.C. § 103(a)**

Claims 2, 17, and 32 are rejected under 35 U.S.C. § 103(a) as being unpatentable over Smethers, in view of Hennings, and further in view of Hirayama (U.S. 2002/0035613) ("Hirayama"). These claims depend from independent claims 1, 16, and 31 and thus incorporate the respective limitations thereof. The Examiner does not indicate and the Applicant does not discern any part of the other cited references that cures the aforementioned deficiencies of Smethers. For at least the above reasons regarding the independent claims, the cited references

do not teach or suggest all the limitations of these dependent claims. Withdrawal of these rejections is respectfully requested.

**V. Rejection of Claims 6, 21, and 36 Under 35 U.S.C. § 103(a)**

Claims 6, 21, and 36 are rejected under 35 U.S.C. § 103(a) as being unpatentable over Smethers and Hennings, in view of Kageyuma (U.S. 2003/0014261). These claims depend from independent claims 1, 16, and 31 and thus incorporate the respective limitations thereof. The Examiner does not indicate and the Applicant does not discern any part of the other cited references that cures the aforementioned deficiencies of Smethers and Hennings. For at least the above reasons regarding the independent claims, the cited references do not teach or suggest all the limitations of these dependent claims.

Claim 6 recites "display of linktags is initiated by a predefined input and terminated by the predefined input." Claims 21 and 36 recite similar aspects. The Examiner refers to paragraph 0052 of Smethers as disclosing the above aspects (*See Office Action* mailed February 23, 2009, pg. 9, "a user wishing to access information server 124 from wireless client device 100 using a previously defined bookmark need only press and hold the assigned key"). The Applicant respectfully disagrees.

The cited paragraph of Smethers discloses accessing a bookmarked document or file by pressing and holding a key. However, this aspect does not involve an appearance of visual linktags being initiated and terminated by a predefined input. For example, upon entering the predefined input, the visual linktags should appear and upon entering the predefined input again, the visual linktags should disappear. By contrast, Smethers's pressing and holding of an assigned key merely allows a user to access a document or file linked to the assigned key. This document or file is not a "visual linktag," much less directed to the initiation or termination of the appearance of the "visual linktag." Therefore, Smethers fails to teach or suggest "display of linktags is initiated by a predefined input and terminated by the predefined input."

The Examiner does not indicate and the Applicant does not discern any part of the other cited references that cures the aforementioned deficiencies of Smethers. In view of the above, the cited references do not teach or suggest all the claim limitations. Withdrawal of these rejections is respectfully requested.

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**VI. Rejection of Claims 7, 22, and 37 Under 35 U.S.C. § 103(a)**

Claims 7, 22, and 37 are rejected under 35 U.S.C. § 103(a) as being unpatentable over Smethers, in view of Hennings, in view of Kageyama and further in view of Berger *et al.* (U.S. 2005/0195221) ("Berger"). These claims depend from independent claims 1, 16, and 31 and thus incorporate the respective limitations thereof. The Examiner does not indicate and the Applicant does not discern any part of the other cited references that cures the aforementioned deficiencies of Smethers. For at least the above reasons regarding the independent claims, the cited references do not teach or suggest all the limitations of these dependent claims. Withdrawal of these rejections is respectfully requested.

**CONCLUSION**

In view of the foregoing, it is believed that all claims now pending patentably define the subject invention over the prior art of record, and are in condition for allowance and such action is earnestly solicited at the earliest possible date. If the Examiner believes a telephone conference would be useful in moving the case forward, he is encouraged to contact the undersigned at (310) 207-3800.

If necessary, the Commissioner is hereby authorized in this, concurrent, and future replies, to charge payment or credit any overpayment to Deposit Account No. 02-2666 for any additional fees required under 37 C.F.R. §§ 1.16 or 1.17, particularly extension of time fees.

Respectfully submitted,

BLAKELY SOKOLOFF TAYLOR & ZAFMAN LLP

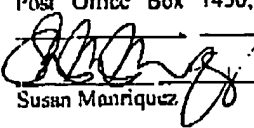
Dated: 6/23, 2009

  
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Susan Manriquez

6/23, 2009